

OKLAHOMA'S B2B CANNABIS MARKETPLACE

HEARTLAND CANNA EXPO is designed to elevate the cannabis industry by bringing licensed cannabis brands and retailers together for networking, collaboration, and commerce. HCE is brought to you by the coordinators of The Cowboy Cup and Herb•age Magazine.

Get your products in front of dispensary owners from across the state in one place!

OKLAHOMA EXPO HALL – OKC FAIRGROUNDS Thursday, June 20: Set-Up 12 p.m. – 5 p.m. Friday, June 21: Expo 10 a.m. – 6 p.m. Saturday, June 22: Expo 10 a.m. – 6 p.m. Teardown: 6 p.m – 8 p.m. Afterparty – TBD



HIGHLIGHTS

B2B EXPO

This event equips Oklahoma licensed cannabis companies to further elevate their brands by creating an environment to connect, engage and grow.

DISPENSARY OWNERS

Fill out the form on our website for 2 free passes.



EDUCATION

Learn from industry leaders, and experts speaking on topics crucial to the industry.

AFFORDABLE

With booths starting at \$1,000, theres no more affordable way to get your products in front of dispensary owners.

BOOTHS AND OTHER OPPORTUNITIES

WRISTBAND

SPONSOR

Put your logo

on every

attendee.

\$1,500

EVENT BOOTHS

10x10 Inline **\$1,000**

10x20 Inline \$1,750

BUNDLE AND SAVE!

10% Booth discount when you sign up for Heartland Canna Expo and Cowboy Cup 2024

25% discount on Herbage Magazine and Blunts and Bogeys advertisements until the end of 2024!

Must be paid in full by June 15th, 2024

BRONZE SPONSOR

- 10x10 End Cap Booth
- 8 Vendor Passes
- 1/4 Pg Ad in June issue of Herb•age Magazine (Purchase before 5/20)
- Logo on Entrance Banner
- (1) Banners Inside (3x5) (Sponsor to provide banner)
- Logo on HCE, Cowboy Cup and Herb•age Magazine Websites
- Social Media Spotlights and tagging on HCE, Cowboy Cup and Herb-age Magazine

\$1,750

SILVER SPONSOR

- 10x20 End Cap Booth
- 12 Vendor Passes
- 1/2 Pg Company Write-Up in June Issue of Herb•age Magazine (Purchase before 5/10)

ALTYM

ALTVA

- Logo on Entrance Banner
- (1) Banners Inside (3x5)
 (Sponsor to provide banner)
- Logo on HCE, Cowboy Cup and Herb-age Magazine Websites

\$3,250

 Social Media Spotlights and tagging on HCE, Cowboy Cup and Herb-age Magazine

GOLD SPONSOR

- 20x20 Island or End Cap Booth
- 20 Vendor Passes
 - Full Pg Company Write-up in June Issue of Herb•age Magazine (*Purchase before 5/10*)
 - Logo on Entrance Banner
 - (2) Banners Inside (3x5) (Sponsor to provide banners)
 - Logo on HCE, Cowboy Cup & Herb•age Magazine Websites

\$5,000

• (2) Social Media Spotlights and tagging on HCE, Cowboy Cup and Herb•age Magazine

BUSINESS LOUNGE SPONSOR

- 10x20 End Cap at Lounge Area
- Branded Business Lounge Area
 including 2 Pop-up Banners
- 12 Vendor Passes
- Full Pg Writeup in May Issue of Herb•age Magazine (Purchase Before 4/10)
- Logo on Entrance Banner
- (2) Banners Inside (3x5) (Sponsor to provide banners)
- Logo on HCE, Cowboy Cup & Herb•age Magazine Websites

Great

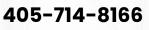
• (2) Social Media Spotlights and tagging on HCE, Cowboy Cup and Herb•age Magazine

\$7,000

CONTACT US

We look forward to hearing from you as we join together to elevate Oklahoma's cannabis community through connection and fostering meaningful industry relationships.





| | Freg@ | TheCowb | oyCup.com |
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OKLAHOMA

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GROWN

HeartlandCannExpo.com

