

**June 21-22,
2024**



**Oklahoma City
Fairgrounds**

OKLAHOMA'S B2B CANNABIS MARKETPLACE

HEARTLAND CANNA EXPO is designed to elevate the cannabis industry by bringing licensed cannabis brands and retailers together for networking, collaboration, and commerce. HCE is brought to you by the coordinators of The Cowboy Cup and Herb•age Magazine.

Get your products in front of dispensary owners from across the state in one place!

OKLAHOMA EXPO HALL - OKC FAIRGROUNDS

Thursday, June 20: Set-Up 12 p.m. - 5 p.m.

Friday, June 21: Expo 10 a.m. - 6 p.m.

Saturday, June 22: Expo 10 a.m. - 6 p.m.

Teardown: 6 p.m - 8 p.m.

Afterparty - TBD



HIGHLIGHTS

B2B EXPO

This event equips Oklahoma licensed cannabis companies to further elevate their brands by creating an environment to connect, engage and grow.



EDUCATION

Learn from industry leaders, and experts speaking on topics crucial to the industry.



DISPENSARY OWNERS

Fill out the form on our website for 2 free passes.



AFFORDABLE

With booths starting at \$1,000, there's no more affordable way to get your products in front of dispensary owners.



BOOTHS AND OTHER OPPORTUNITIES

EVENT BOOTHS

10x10 Inline
\$1,000

10x20 Inline
\$1,750

WRISTBAND SPONSOR

Put your logo
on every
attendee.

\$1,500

BUNDLE AND SAVE!

10% Booth discount when you sign up for
Heartland Canna Expo and Cowboy Cup
2024

25% discount on Herbage Magazine and
Blunts and Bogeys advertisements until
the end of 2024!

Must be paid in full by June 15th, 2024

BRONZE SPONSOR

- 10x10 End Cap Booth
- 8 Vendor Passes
- 1/4 Pg Ad in June issue of Herb•age Magazine
(Purchase before 5/20)
- Logo on Entrance Banner
- (1) Banners Inside (3x5) (Sponsor to provide banner)
- Logo on HCE, Cowboy Cup and Herb•age Magazine Websites
- Social Media Spotlights and tagging on HCE, Cowboy Cup and Herb•age Magazine

\$1,750

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SILVER SPONSOR

- 10x20 End Cap Booth
- 12 Vendor Passes
- 1/2 Pg Company Write-Up in June Issue of Herb•age Magazine (*Purchase before 5/10*)
- Logo on Entrance Banner
- (1) Banners Inside (3x5)
(*Sponsor to provide banner*)
- Logo on HCE, Cowboy Cup and Herb•age Magazine Websites
- Social Media Spotlights and tagging on HCE, Cowboy Cup and Herb•age Magazine

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\$3,250



GOLD SPONSOR

- 20x20 Island or End Cap Booth
- 20 Vendor Passes
- Full Pg Company Write-up in June Issue of Herb•age Magazine (*Purchase before 5/10*)
 - Logo on Entrance Banner
 - (2) Banners Inside (3x5) (*Sponsor to provide banners*)
 - Logo on HCE, Cowboy Cup & Herb•age Magazine Websites
 - (2) Social Media Spotlights and tagging on HCE, Cowboy Cup and Herb•age Magazine

\$5,000

BUSINESS LOUNGE SPONSOR

- 10x20 End Cap at Lounge Area
- Branded Business Lounge Area including 2 Pop-up Banners
- 12 Vendor Passes
- Full Pg Writeup in May Issue of Herb•age Magazine (*Purchase Before 4/10*)
- Logo on Entrance Banner
- (2) Banners Inside (3x5) (*Sponsor to provide banners*)
- Logo on HCE, Cowboy Cup & Herb•age Magazine Websites
- (2) Social Media Spotlights and tagging on HCE, Cowboy Cup and Herb•age Magazine

\$7,000

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CONTACT US

We look forward to hearing from you as we join together to elevate Oklahoma's cannabis community through connection and fostering meaningful industry relationships.



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HeartlandCannExpo.com



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Herb•age
magazine